Sponsorship Opportunities

FITNESS! TEAMWORK! CONFIDENCE!

The Ivy League Before and After School Program hosts Little Dribblers, a youth basketball league for kids in K-3rd grade. Our goal is to introduce children to many drills and skills that will assist them in one day becoming a better player, while applying the principles of teamwork, discipline, dedication, and sportsmanship. We also emphasize lifelong skills such as values, self-esteem, goal setting and making responsible choices with every child that participates. We believe a great basketball player is a true asset to the game, but a great person of character is a true asset to the world.

Your sponsorship will help to keep the league effective and affordable and support Little Dribblers Basketball with t-shirts, prizes, equipment and competition expenses while youth learn to compete in the sport of basketball. By sponsoring the program, your tax deductible donation will not only help with the development of important skills, but your logo and company name will be viewed within the local community. The league has over 300 players with over 50 teams, and it is a great way to get the word out about your business!

Little Dribblers Basketball offers you one of the following packages to become one of our valued partners. Your involvement will assist in helping to improve and increase the number of opportunities for our young athletes. It will help us to be able to offer even deeper discounts and free participation to some under privileged youth in need of quality training and opportunities.

www.ivyleagueafterschool.com
Sponsorship Opportunities

☐ Platinum Sponsorship, $1,000

Benefits/Brand Awareness
Your logo will be included on the following:
• Participant shirts
• Entry forms/promotional flyers
• The Ivy League Before and After School website with a link to your business
• E-Blast to all participants with special thanks/promotions from your company

Public Relations
• Social Media mentions

On-Site Exposure
• Company Banner inside the gym
• Company flyers at front desk

☐ Gold Sponsorship, $250

Benefits/Brand Awareness
Your logo will be included on the following:
• Participant shirts
• The Ivy League Before and After School website with a link to your business
• E-Blast to all participants with special thanks/promotions from your company

Public Relations
• Social Media mentions

☐ Silver Sponsorship, $100

Benefits/Brand Awareness
Your logo will be included on the following:
• Participant shirts
• The Ivy League Before and After School website with a link to your business

Public Relations
• Social Media mentions

On-Site Exposure
• Company flyers at front desk

☐ Diamond Sponsorship, $500

Benefits/Brand Awareness
Your logo will be included on the following:
• Participant shirts
• The Ivy League Before and After School website with a link to your business
• E-Blast to all participants with special thanks/promotions from your company

Public Relations
• Social Media mentions

On-Site Exposure
• Company flyers at front desk

☐ Bronze Sponsorship, $50

Benefits/Brand Awareness
Your logo will be included on the following:
• The Ivy League Before and After School website with a link to your business

Date: ________ Business/Company Name: ________________________________
Address: ____________________City:_____________State: _____Zip_______ Phone: _________________
Contact Name: ____________________________ Business website: _______________________________
Business e-mail: ________________________________

Please make checks payable to Kids Fit Foundation. For questions regarding sponsorships or benefits, please contact Christina Knabian at 815-464-1265 x218 or Christina@ivyleaguekids.org.

☐ Payment Enclosed - make check payable to: Kids Fit Foundation
☐ Credit card processed

Type of Card (Please circle): MasterCard   Visa   Amex   Discover
Card Number: ________________________________ Expiration Date: _________________
Security Code: ______________   Mail to: Ivy League Rec Center, 8500 W. 191st St. Unit 6, Mokena, IL 60448.

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